



TURU ANGELS

CROWD CHARITY



www.turuglobal.com



CHARITY NFT'S

Turu Angels is an initiative by TuruGlobal to use NFT's to bring charity closer to the people.

TuruGlobal is dedicating part of their revenue to the Turu Angels fund which is use to support a wide range of Charities. On top of committing part of it's revenue, TuruGlobal is initiating Fund Raising activities in cooperation with their artists community.

There are 7 Angels, all represented by a Saint representing the type of charities supported by that Angel. Every Angel is supported by an artist who is dedicating his or her art in the form of NFT's to generate income for that Angel.

The community buying this Art will know it has been used to support one or more Charities.

For Donations, TRON wallet: [TEYZEzxUwUd2PdzCve2YWj8tQf](https://tronscan.org/address/TEYZEzxUwUd2PdzCve2YWj8tQf)



INTRODUCTION

WHAT IS TURU ANGELS

Turu Angels is an initiative by TuruGlobal to build a charity fund to support charities which are directly connected to their targets. No big charities with lot's of layers and cost structures but small charities with a direct connection to its communities

WHAT IS TURU GLOBAL

TuruGlobal is a company managed by a group of 23 Crypto OG's with a joined crypto experience of over 100 years and the Vision to bring Crypto into mainstream. One of the ways to do so is to support crypto related projects with promotion, content creation, tokenomics and community engagement. TuruGlobal employs a wide range of social media moderators, graphical designers, technical support and video content creators.

THE 7 ANGELS

The Turu Angels project is supporting 49 charities spread over 7 different Angels. Every Angel is represented by a Saint and every Saint has an artist from the TuruGlobal team supporting it with his or her Art



Turu Angels features 7 Angels:

	Francis of Assisi Animals & Nature		Josephina Bakhita Human Traffic & Slavery
	Elisabeth of Hungary Poverty		Luke the Evangelist Art & Culture
	Saint Cecilia Music	 A TuruGlobal Project TEYZEzxUwUd2PdZCve2YWj8tQfTzGnqSyh	
	Jean Baptiste de la Salle Education		
	Thomas Moore Freedom		



Charity: Music



Artist: Shawn

Charity:

- Ghana Crypto Initiative

SAINT CECILIA

WHO WAS SAINT CECILIA

St. Cecilia lived during the Roman Empire in the 3rd century and was born to a wealthy Roman family. She vowed her virginity to Christ, but her parents married her off anyway. She then converted her husband to the Christian faith, and he in turn respected her virginity and converted his brother.

The story of how she converted her husband is quite remarkable. On her wedding night she made her vow known to him, and informed him that an angel guarded her purity. Her husband replied that he would believe her and honor her vow if he could also see her angel. Cecilia instructed him to first be baptized, and afterwards he was able to see her angel. The angel then crowned Cecilia with a chaplet of rose and lily.

St. Cecilia is most remembered today as the patron of musicians due to this legend:

“While the profane music of her wedding was heard, Cecilia was singing in her heart a hymn of love of Jesus, her true spouse.”

SHAWN

One day when I was busy working, my 4 year old daughter, Liberty, brought a picture she had drawn of a cat and said it was for me. It was such a cute drawing, especially for a 4 year old, so we decided later that evening to sit down at the table and see if we could draw this little cat and refine it some. Well, that led to us drawing a dog to go with her and coupling her with a companion.

My 4 year old loved them and from there we would draw them doing different things every night. As her and I's imagination expanded so did our art. It wasn't long before we came up with the idea to draw pictures of the cat and dog and other characters that Libby and I have added to the theme of music lyrics or band titles or whatever inspired us to sit down and draw that night.

Almost every drawing is based on the concept of love or has hearts involved somehow. Love is the most powerful thing we can experience in our lifetime, so we hope others will have that same feeling when observing our art.

That little cat picture Liberty initially drew has led to over 100 pieces of art based on music, tv, movies or other fascinating random concepts which may arise.

We both hope you enjoy them and all the pieces we conjure up in the future



FUNDRAISING APPROACH

7 NFT drawings minted in a mass mint of 777 blind mints with the possibility to create a maximum of 7 full collections.

Finishing a full collection results in a significant prize. In order to finish the collection either minting or secondary market trading is required. Secondary market results in royalty fees, which drive up the price and the amount of collected funds.

NFT's:

7 Super Rare
14 Rare
49 Unique
77 Special
3 * 210 Common

Mint:

The minting will be a blind mass mint with 777 NFT's, each priced at 299 \$TRX. Minting costs: 15 540
Royalty fee of 10% to create revenue from secondary market.

Spread of revenue:

Total revenue: 232 323 \$TRX
100 k \$TRX to Angel Fund
15.5 k \$TRX minting costs
35 k \$TRX Prize pool
22.5 k \$TRX for the Artist
35 k \$TRX marketing & management
25 k \$TRX for \$BBT payment

Royalty 7.5%:

25% Prize Pool
25% Angel Fund
25% Artist
25% TuruGlobal

Prizes:

First set completed wins 10 % of Prize pool (5k \$TRX) and can choose a charity of their choice for Turu Angels.

1 month later 6k \$TRX is distributed to wallets holding a set
2 months later 6k \$TRX is distributed to wallets holding a set
3 months later 6k \$TRX is distributed to wallets holding a set
4 months later 6k \$TRX is distributed to wallets holding a set
5 months later 6k \$TRX + royalty income is distributed to wallets holding a set

*Distributed over all wallets holding a complete set.

At every Prize distribution, every NFT holder receives a portion of \$BBT



THE 7 NFT'S



It is the artists style to create the drawings inspired by music, movies or real life events. For this collection of 7 the inspiration was music to stay connected to the Charity goal and the red line of the 7 drawings was angels.



Super rare (7):

Angel – Aerosmith “You are my Angel come and save me tonight”, Remember the days when we thought there was something in our closet coming to get us and we prayed and prayed to be able to make it thru the night.



Rare (14):

Stairway to heaven – Led Zeppelin, but before you're able to knock on heavens door, one must first dedicate themselves to climbing the stairway to get there



Unique (49)

City of the Angels - Every city needs and Angel to watch over them.... some cities are doomed without them



Special (77)

She talks to Angels – quite possibly one of the most beautiful songs ever created by The Black Crows, detailing a darkness only a few have experienced, thankfully



Common (210)

Angels, There comes a time in all of our lives when we need to pray to our Angel's to save us from the turmoil we've gotten ourselves into.

Common (210)

Knocking on Heavens door – Bob Dylan, for some of us the doorway to heaven is a glass window with donuts behind it



Common (210)

Cherub Rock – Smashing Pumpkins, I have no idea why Billy Corgan is continually asking who wants honey, but it sounds cool as hell when he is saying it.